

REMARKS

Claims 9-18 were rejected as anticipated by ITAKURA et al. 6,356,893. Reconsideration and withdrawal of the rejection are respectfully requested in view of the present amendment.

The present amendment amends claims 1, 9 and 14 to provide that the provided information and seller side information is broadcast from an information distributor side device. ITAKURA et al. do not disclose this broadcasting source or step and thus the amended claims avoid the rejection under §102.

Claims 1-8 were rejected as unpatentable over ITAKURA et al. in view of NAGATOMO et al. 6,717,522; and claims 19 and 21 were further rejected in view of KURIHARA 5,815,666; and claim 20 was rejected further in view of both NAGATOMO et al. and KURIHARA. The amended claims avoid these rejections because ITAKURA et al. do not disclose the broadcasting means claimed herein. While the Official Action relies on NAGATOMO et al. for the suggestion to broadcast the provided information, what is broadcast in NAGATOMO et al. is merely an ID and is not a plurality of sets of provided information and seller side information.

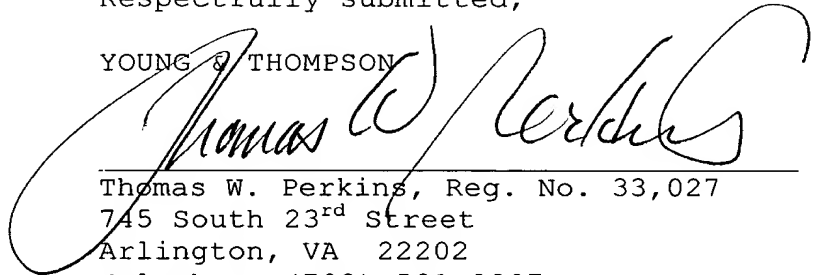
Accordingly, in view of the present amendment and the comments above, the combination of ITAKURA et al. and NAGATOMO et al. lack the motivation, suggestion, reason or teaching to provide the features noted above as missing from ITAKURA et al. and thus these claims avoid the rejection under §103.

In view of the present amendment and the foregoing remarks, it is believed that the present application has been placed in condition for allowance, which is respectfully requested.

The Commissioner is hereby authorized in this, concurrent, and future replies, to charge payment or credit any overpayment to Deposit Account No. 25-0120 for any additional fees required under 37 C.F.R. \$1.16 or under 37 C.F.R.\$1.17.

Respectfully submitted,

YOUNG & THOMPSON

A large, stylized handwritten signature in black ink, appearing to read "Thomas W. Perkins", is written over a horizontal line.

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